



**EEMPS**

**OUTPUT  
SUMMARY**

**MEDIANE**

## *Media in Europe for Diversity Inclusiveness*

### **EUROPEAN EXCHANGES OF MEDIA PRACTICES**

Pair: **COE 55**

#### **GERMANY AND BULGARIA**

#### **A CASE STUDY ON HOW MIGRANT COMMUNITIES ARE SERVED OR UNDERSERVED IN THE NATIONAL MEDIA.**

##### **1. Exchange Partners**

	Partner 1	Partner 2
Name and Surname	<b>Louise OSBORNE</b>	<b>Jacob RESNECK</b>
Job title	<i>Freelance</i>	<i>Freelance</i>
Organisation / Media	<b>ARA</b> Germany	Bulgaria

##### **2. Summary**

This case study is the culmination of interviews in Sofia and Berlin with local journalists, advocates and migrants to assess the performance of national media in covering migrant communities and refugees. In their interviews, they found that local journalists were sympathetic to improving inclusive coverage but often lacked resources and confronted institutional biases in the course of their reporting. The report's recommendations are to encourage media outlets to view migrant communities as a potential audience in which to grow their market share. Attitudes towards migrants differed greatly between relatively affluent Germany compared with Bulgaria, which is still in economic transition.

##### **3. Biographies of the authors**

**Louise OSBORNE** - I am a correspondent and editor based in Berlin, Germany. I studied English language and linguistics with Spanish at Roehampton University and began my career working at regional newspapers in the UK. I am now a freelance journalist writing for publications including The Guardian, USA Today, Deutsche Welle and the Washington Times. Originally from Chertsey, just outside of London, I have also lived in Spain and travelled in Europe, Asia, Africa and the US. I have written on topics on diversity ranging from the issue of integration for migrants living in Germany to the refugees seeking a home outside of their own countries.

**Jacob RESNECK** - Since 2003 I have been a professional journalist working in my native California, New York and Alaska. In 2009, I became a full-time freelancer working in the Middle East, South Asia and Europe. Since 2012, I have been based in the Balkans dividing my time between Turkey and Bulgaria and covering the Balkans, the Caucasus, Turkey and the Middle East.

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